

Marketing & PR Consent and Material Release Form

Motorola Solutions requests permission to work with Customer on marketing and PR activities that showcase their innovative use of technology, as outlined below:

- **Blog Post** showcasing Customer's use of Motorola Solutions technology.
- **Print or Video Case Study** highlighting Customer's business challenge, solutions provided by Motorola Solutions and benefits/results realized.
- **Inclusion of Customer Name/Logo/Testimonials** in Motorola Solutions sales and marketing materials or on the web.
- **Press Release** announcing Customer's deployment of new technology to better serve its stakeholders.
- **Success Story Slide** showing favorable results.
- **Reference Calls** providing perspective to prospective Motorola Solutions customers.
- **Written References** via a question/metrics document for prospective customer proposals.

Customer agrees to review the materials, provide any edits, and consent to Motorola Solutions' perpetual use of the final approved materials without compensation for sales, marketing and communications purposes on the Motorola Solutions web site and in Motorola Solutions print publications and presentations as detailed above. Customer also acknowledges that nothing of material value was received from Motorola Solutions in exchange for participation in the customer experience activities.

Customer confirms that the materials accurately reflect the specific customer experience and do not reveal information that is known to be confidential. Customer also confirms that all specific claims or facts in the materials, such as cost savings or performance improvements, are accurate and supported by data and releases Motorola Solutions from any and all claims for damages for defamation or any other claim based upon its use. If the customer experience materials are no longer accurate, both Customer and Motorola Solutions will use reasonable efforts to notify necessary parties and remove materials in a reasonable time.

Applicable to Government Customers only: Customer confirms that there are no rules, regulations or prohibitions that prevent Motorola Solutions' utilization for publicity, advertising or promotional purposes.

Customer agrees that they have read and understand the contents of this document, and have the authority to sign on behalf of the organization.